

JAMIE WILLOWS

Multi-media
Graphic Designer

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PROFILE

Customer-focused professional with an in-depth practical knowledge of the use of media technology in design, sales, marketing and promotion, gained from 8+ years of varied industry experience. Adept and articulate communicator, with strong interpersonal and project management skills.

CORE STRENGTHS

Solutions-driven.
Team orientated.
Ability to adopt and master new processes and technology.
Attention to accuracy and detail.
Accustomed to performing in deadline-driven environments.

APPLIED SKILLS

Conceptual Design
Brand Strategy & Development
Digital & Print Layout
Image Manipilaion
UX & Exhibit Production

SOFTWARE SKILLS

Software: Adobe Creative Suite CS5.5, QuarkXPress, Final Cut Pro, Microsoft Word/Powerpoint/Excel.
Technical: HTML, CSS, Javascript, Digital photography, Broadcast cameras and lighting.
Platforms: Mac OSX, Windows XP/Vista.

EDUCATION

British Columbia Institute of Technology
Design Essentials Business Certificate
04.09 – 04.10
University of Salford, UK
BA(Hons) Television & Radio Studies
09.94 – 06.97

EMPLOYMENT

Accurate Design &
Communications / Ottawa ON
Multi-Media Designer
02.11–02.12
Design and production of digital and print projects for both private and government clients. Development and implementation of new and existing brand guidelines.

Stoneway Creative / Ottawa,ON
Graphic Designer
10.10 – 02.11
Production designer on digital and print projects for SAP Canada, Thermo Fisher and Clarity Systems. Designed comps and prepared presentations for client pitches.

Current Cycles Ltd. / Vancouver, BC
Freelance Graphic Designer
07.10 – Present
Responsible for the design and implementation of a visual identity for this business. Developed promotional website and print materials. Advised on strategic marketing.

QVC Shopping Channel / London, UK
Production Graphic Operator/Designer
09.05 – 09.08
Coordinated a team maintaining quality control over graphics across 17 hours of daily transmission. Responded to design briefs from production team and merchandisers. Developed and implemented on-air sales initiatives.